



# National Seminar on 'Hospitality & Tourism Education in India: Issues & Challenges'

Programme Date: (Monday) April 22, 2013

**INSTITUTE OF HOTEL & TOURISM MANAGEMENT (IHTM)**

M. D. University Campus, Rohtak, Haryana, India – 124 001

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**Introduction:** Hospitality & Tourism Industry is growing at a phenomenal rate across the globe. Thus, there are plenty of requirements of Human Resources in the Hospitality & Tourism sector world wide. At various forums, in different parts of world, the discussions are ongoing for Human Resources in Hospitality & Tourism Industry. India is also one of the countries of discussion for this burgeoning issue. As per UNWTO Report Hospitality, Catering & Tourism (HCT) is among the world's top creators of jobs requiring varying degrees of skills and allows for quick entry into the workforce for youth, women and migrant workers. It accounts for 30 per cent of the world's export services. With regard to the supply chain in the sector, one job in the core HCT industry indirectly generates roughly 1.5 additional jobs in the related economy. The UNWTO is expecting the sector's global economy to provide 296 million jobs in 2019.

The Ministry of Tourism, Govt. of India reports that the demand on manpower is huge in Hospitality & Tourism Sector in India. Also it has been reported that there is a huge gap between the demand and supply of manpower for Hospitality & Tourism Industry. And the gap is proposed to be met by (i) periodic assessment of the skilled manpower in hospitality & tourism industry and formulation of policy and strategy, (ii) strengthening and expanding the institutional infrastructure for training and education, (iii) steering and regulating the academic efforts of Institutes, and (iv) Training of aspiring and existing service providers, including certification of their skills.

Human Resource is probably one of the most important issues that can make or mar the organization of tomorrow. Education plays a pivotal role in developing Human resources. With this background, Institute of Hotel and Tourism Management proposes to organize one day National Seminar on

**‘Hospitality & Tourism Education in India: Issues & Challenges’ on Monday, April 22, 2013** in which executives from Tourism and Hospitality Industry and academia from different universities and Institutes will participate. The main purpose of the seminar is to have an effective interaction between academicians, Industry Professionals and Students of Hospitality & Tourism Management for real exposure of the participants about the latest scenario and also to have a platform for debate, discuss and come up with suggestions on theme of seminar.

**The Seminar will have the following discussions:**

- Hospitality & Tourism Education in India: Growth & Development.
- Gearing up for 24X7 Services in Hospitality & Tourism:  
The SWOT analysis for Educational Programme Offerings.
- Inspiring Youth for Careers in Hospitality & Tourism.
- Meeting the Industry Requirements: The Personality Requisites.
- Shaping Youth for Work Force Diversity in Hospitality & Tourism Industry.
- Curricula Design and Industry Interface in Hospitality & Tourism.
- New Generation Employees and the HR Challenges.
- Meeting International Requirements for Hospitality & Tourism Trade  
by offering World Class Education

**Speakers for the Programme: (Tentative)**

Partial list of speakers from the leading global Hospitality & Tourism organisations:

*(In alphabetical order)*

- Dr. Swarup Sinha – Principal ITC Welcomgroup HMI Gurgaon
- Dr. Vinnie Jauhri – Principal - IIMT Gurgaon
- Mr. Jaivinder S Kundu – Chef – Ashok Hotel – New Delhi
- Mr. Mohd. Sahid – Principal – IHM Rohtak
- Mr. Prabhjoet Bedi – Director Elicat Hospitality - Chandigarh
- Mr. Sajjan Singh – Business Development Manager  
Thomas Cook – Travels Delhi
- Mr. Vikram Trivedi – General Manager, Kuoni New Delhi
- Prof. Lalit K Bansal – Chairperson, University IHTM, Panjab University Chandigarh.
- Prof. Manjula Chaudhary – Chairperson, IITTM – Gwalior
- Prof. Mohinder Chand – Professor Tourism & Hotel Mgmt, KUK.

**Programme Date:** Monday, April 22, 2013

**Programme Website:** [www.mdurohtak.ac.in](http://www.mdurohtak.ac.in)

**Registration Fee:** Delegates Rs. 500/- per participant without accommodation.

**Certificate of Participation:**

Participants will receive a certificate of participation from Institute of Hotel & Tourism Management, MDU Rohtak. Participation is on the basis of first-cum-first-served basis.

**About IHTM MDU Rohtak:**

Our industries are rooted in deep professional networks, first-class service and access to opportunities. So are we. Established in year 2007, IHTM is an integral part of MD University Rohtak. IHTM Proudly stands in the listing of Schools of World Directory of Tourism Education (World Tourism Directory). The Institute has quality infrastructure and latest learning resources supplemented by electronic equipments and a rich library. The students at the national & international level strive to seek admission in this Institute as their first choice. The Institute has been rated as No-1 Institute of Hotel Management in Haryana (GHRDC 2010) and amongst top Ten Potential Institutes of Excellence in India (GHRDC 2010, 2011 & 2013). The Institute received a prestigious grant of Rs 2 crores under Central Financial Assistance Scheme from Ministry of Tourism, Govt. of India in year 2011. The Institute has been ISO 9001:2008 Certified in 2012.

**For nomination and more information, please contact:**

***Prof. Daleep Singh : Director***

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**Programme Date: (Monday) April 22, 2013**

**Registration Form:**

Name in Capital Letters (*As to be mentioned on Certificate*)

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Designation.....

Institute/Company.....

Address for correspondence.....

City..... State .....

Country.....

Phone (Office)..... Mobile.....

E-Mail.....

Date.....Signature.....

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**For Office Use Only:**

Certificate No.....Prepared by.....

Details of Fees  
Registration DD No .....Amount.....Dated.....

Certificate issued to .....

Received by ..... Signature & date.....



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**Feedback Form**

Your feedback about this year's activity will help us make improvements for the future activities. Please take the time to complete this and give it at the reception desk.

Your details (optional)

Your name: \_\_\_\_\_

Your Organisation: \_\_\_\_\_

<b>Over All</b>	<b>Very Good</b>	<b>Good</b>	<b>Fair</b>
• How would you rate the entire event?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• How did you find the registration Process when you arrived at the Programme?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• The sessions of the programme were	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• The facilities in the programme	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b><i>Please do Rate the following:</i></b>			
• The Speakers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• The Contents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• The Audio Visual Aids	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Which of the Speakers was found to be Most effective & relevant: .....			
• Would you recommend this event to your colleagues? Yes      No			
• How did you get to know about this Programme .....			
• What was the purpose of attending this Programme (Pl Tick Appropriate) Content .... Networking ..... Growth & Development ..... Speakers.....			
• Would you like us to organise such activities in near future too? If Yes, What topics should be added or discussed.....			
• Would you like us to contact you for such activities in near future too? If Yes, Please give your email address: .....			

Signature & Contact No (*Optional*)